## MEXICO'S PREMIUM PRODUCE www.veggiesfrommexico.com



### PRIVACY NOTICE

<u>Eleven Rivers Agricultores Asociados AC./ Veggies From Mexico</u> located on Juan Carrasco 787 Nte. Col. Centro CP 80000, in Culiacán Sinaloa, will use your personal data collected here to provide the required services and products, make you aware of new products and comply with the contracted obligations.

In order to provide guidance on the collected personal information from their owners in accordance with the Federal Law on Protection of Personal Data Held by Private Parties, hereinafter "The Law", (articles 15 and 16), we hereby state the following regarding our privacy notice.

#### STATEMENTS:

- a) REVOCATION OF CONSENT OF PERSONAL DATA: (article. 8) The owner has the right to revoke at any time the consent granted to the person responsible for the processing of his/her personal data. This can be carried out by requesting it in our email info@elevenrivers.org, including the subject "Revocation of consent to my personal data", and subsequently call to this number (956) 616-5610 for notification and then we will have a maximum period of twenty business days to attend to your request if it is appropriate or not, and becomes effective within fifteen business days following the date of response, which shall be sent to the requester's email address.
- **b) COLLECTED PERSONAL DATA:** As long as it does not explicitly and formally provide otherwise, Eleven Rivers Growers Agricultores Asociados, AC/Veggies From Mexico its subsidiaries and / or contracted third parties, as responsible, without any limitation, may, totally or partially, (article 15) to the purposes indicated in this privacy notice, collect your personal data by different means in accordance with article 17:

**Personally:** When you provide it to us personally by different means (where the physical presence of both parties is required), such as when you participate in our special offers or give us information in order for us to provide you a service, or when you request billing of a product or service, the data we request is:

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- Full name,
- Address: (street, house number, residential zone, Zip Code),
- Phone number,
- Cellphone number,
- Email,
- Hand-written signature

**Directly:** When you visit our website, when you use our online telephone and / or email services, or when you register for one of our training courses, the data we collect is:

- Full name,
- Email,
- Cellphone number,
- Phone number and
- Address
- Academic, labor and professional career

**Social networks:** Facebook (Veggies From Mexico), LinkedIn (Veggies From Mexico), Twitter (@veggiesfrommex), Instagram (@veggiesfrommexico), Pinterest (veggiesfrommexico) y Youtube (Veggies From Mexico), these are communication and interconnection platforms within digital platforms of different users, and therefore are beyond the control and responsibility of Eleven <u>Rivers Agricultores Asociados AC./Veggies From Mexico.</u>

About our website www.veggiesfrommexico.com we inform you the following:

**Web Beacons:** are a tiny image on a web page or in an email message that is designed to control who reads it.

**Cookies**: Cookies are small pieces of information that are sent by the website to your browser and are stored on your computer's hard drive and are used to determine your preferences when you connect to the services of our sites, as well as to track certain behaviors or activities carried out by you within our sites.

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On our website we use cookies and web beacons from which it is possible to monitor your behavior as an Internet user, as well as provide you with a better service and user experience when browsing our website.

To prevent the unforeseen or unwanted effect of these types of trackers, many browsers and message readers allow you to limit access to external images. This can usually be controlled in the configuration options of each program or app. The main mail applications include by default in the basic configuration, or in frequently used addons, protections for this type of risk. It is up to the user to activate or deactivate them, according to their own criteria and needs.

**Indirectly:** Through other sources such as telephone directories, telemarketing, registration for electronic and labor newsletters, fairs (databases of the Produce Marketing Association, PMA), conferences and workshops, and our digital platform ERIS (Eleven Rivers Information System), the data we request is:

- Full name,
- Phone number,
- Cellphone number,
- TIN,
- Address,
- Email
- Company's General Information
- Information on regulatory compliance in Safety and Social Responsibility
- Commercial safety certificates
- Signature.

#### c) PURPOSES AND USE OF YOUR PERSONAL DATA: (article 15)

Your personal data will be used for the following purposes:

- Provide required services and products.
- Report about new products or services.
- Comply with obligations to our customers.
- Report changes to our products or services.
- For service quality evaluation.
- Conduct internal studies on industry trends.
- Invite potential partners to our nonprofit organization.



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- Inform customers about events for training and services.
- Send relevant information regarding our industry (newsletter).
- For partners satisfaction evaluation.
- For billing.
- To carry out collection.

**Processing:** Any operation or set of operations carried out on personal data or set of personal data, through manual or automated procedures related to obtaining, use, registration, organization, structuring, conservation, preparation, utilization, communication, dissemination, storage, possession or any other form of enabling access, collation, interconnection, handling, exploitation, disclosure, transmission, transfer, deletion, destruction or disposition of personal data.

**d) IDENTITY AND ADDRESS OF THE PERSONAL DATA COLLECTOR:** (article 16) *Eleven Rivers Agricultores Asociados AC./Veggies From Mexico*, informs you that it is responsible for the processing of your personal data and appoints the Communication Coordination department as the person in charge, as well as the address regarding our privacy notice in Juan Carrasco 787 Nte. Col. Centro CP 80000 Culiacán Sinaloa.

You may contact us for any questions, comments, complaints or suggestions to our email <a href="mailto:hello@veggiesfrommexico.com">hello@veggiesfrommexico.com</a>, noting in the subject the reason of your email and confirming that you sent us an email to our phone number (956) 616-5610.

- e) LIMITATION OF DISCLOSURE OF YOUR PERSONAL DATA: (article 16) You may limit or stop receiving promotional messages by landline or cell phones, as well as stop receiving informative mail (which may contain instructions to opt out) and email, to <a href="mailto:hello@veggiesfrommexico.com">hello@veggiesfrommexico.com</a>, noting in the subject "Limitation of disclosure of personal data" and confirm that you sent us an email to our phone number (667) 712-93-50.
- f) MEANS TO EXERCISE THE RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION OF PERSONAL DATA (ARCO): (article 16) You have the right to access your personal data that we have and the details of its processing, as well as rectify such information if it is inaccurate or instruct us, cancel when you consider that it turn out to be excessive or unnecessary for the purpose that justified its compilation or its processing for specific purposes

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The procedure that has been implemented for the exercise of these rights is through the presentation of the corresponding request to our email: <a href="mailto:hello@veggiesfrommexico.com">hello@veggiesfrommexico.com</a>, noting in the subject "Request for ARCO rights" and subsequently confirming the sending of the email by phone (667) 712-93-50. Said request must include the following information:

- Full name of the owner, or his/her legal representative and / or person requesting it
- Your address or other means in order to communicate the response to your request, as well as your telephone number including your area code,
- The documents that prove the identity, where appropriate, the legal representation of the owner,
- A clear and precise description of the personal data regarding you seek to exercise any of your ARCO rights, and
- Any other element or document that facilitates the location of personal data.

If you do not express your opposition by requesting the revocation of ARCO rights, in order for your personal data to be processed, it will be understood that you have given your tacit consent to do so.

**g) DATA TRANSFER:** (article 36) <u>Eleven Rivers Agricultores Asociados AC./ Veggies From Mexico</u> informs you that, if we make transfers of personal data to third parties within the national and foreign territory, it is to suppliers of advisory services and / or safety certification, other agricultural organizations and service suppliers with whom we carry out training events, these suppliers are: CAADES, A.C., CIDH, A.C., AHIFORES, A.C., NSF de México S.A. de C.V. y Agroespa, S.C.

The data are transferred to them is:

- Full name,
- Address: (street, house number, residential zone, ZIP CODE),
- Phone number,
- Cell phone number and
- Email
- Position and company.



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The purposes for which these transfers are made are for these providers to report on the services and training in matters of Safety and Social Responsibility that help in the performance of agricultural companies.

Eleven Rivers Agricultores Asociados, AC/Veggies From Mexico is not responsible for the use and process given to personal data by the people to whom it is transferred; Therefore, as regards third parties, the owner will exercise, where appropriate, their ARCO rights and the legal actions that correspond directly to said third parties. Now, regarding to the process that Eleven Rivers Agricultores Asociados, A.C./Veggies From Mexico and its subsidiaries, the owner will exercise their ARCO rights in accordance with this privacy notice.

Likewise, we inform you that according to article 37 of the Law, we may transfer personal data when a competent authority requests it for the purposes that may be suitable.

h) PRIVACY NOTICE MODIFICATION: (article 18) We reserve the right to make modifications or updates to this privacy notice at any time, in order to comply with legislative or jurisprudential developments, internal policies, new requirements for the provision or offer of our services or products and market practices, which will be informed to our users by updating them on our website.

These modifications will be available to the public on our website. <a href="https://www.veggiesfrommexico.com">www.veggiesfrommexico.com</a>

i) OBTAINING SENSITIVE PERSONAL DATA: We hereby inform you that we do not collect or request sensitive personal data.

**COMPLAINTS AND REPORTS FOR THE IMPROPER USE OF YOUR PERSONAL DATA:** If you consider that your right to protect personal data has been breached by any conduct of our employees or by our actions or responses, or presume that in the processing of your personal data there is a violation of the provisions provided in the Federal Law on Protection of Personal Data Held by Private Parties, you may file the corresponding complaint or report before IFAI, for more information, please visit <a href="https://www.ifai.org.mx">www.ifai.org.mx</a>.

Latest update: [May/2021].

